

Festival of **TREES**

ROCKWALL COUNTY HELPING HANDS



The 8th Annual Festival of Trees is the main fundraiser for Rockwall County Helping Hands.

For two days, November 10th and 11th, the Hilton Dallas/Rockwall Lakefront Hotel at the Harbor will be a Christmas wonderland, filled with beautifully repurposed items, decorated trees and creative wreaths. During the event, the Boutique of Helping Hands will transform into the Festival of Trees Market, stocked with Christmas gifts and decorations.

Each year local individuals, organizations, businesses and churches support this essential event by donating a repurposed item, decorated tree or wreath. This year we are focusing on the **Recharged Repurpose Challenge!**

If you have a talent for repurposing furniture, would like to try your hand at repurposing an item or other home décor, we'd love to invite you to participate in the challenge! You may either create something from scratch with pieces you already own or stop by the Helping Hands Thrift Store to select an item or two from our sales floor (free of charge) to repurpose into something new we will showcase and sell at the Festival of Trees Market.

Of course, we are accepting decorated tree and wreath donations to be sold at the Festival as well. If you would like to decorate a tree or wreath for us this year, we are counting on you to furnish all the necessary supplies to make your tree or wreath look its best. We are requesting smaller trees this year – under five feet. Tabletop trees, including miniature trees, are always best sellers for us.

Delivery and set up for all donated items is scheduled for Thursday evening, November 9th, between 6 p.m. and 10 p.m. at the Hilton. Helping Hands staff will be available to help if you need us.

The repurposed projects, trees and wreaths will be displayed for sale during Market hours of 10 a.m. to 5 p.m. Guests attending the Auction and Dinner on the 19th will be able to continue to shop until 10 p.m.

We would love to have your support and participation this year. If you are interested, please contact tiffanyolson@rockwallhelpinghands.com.

Sincerely,

Kendra Jones, Tiffany Olson & Melody Hail

Enclosure: Requirements for Repurpose Challenge and Decorating Contest/Registration

Recharged Repurpose Challenge



Requirements:

Be a participant in our recharged repurpose challenge! Simply fill out the form attached and bring it with you to come pick out an item free of charge at our Thrift Store located at 950 Williams Street.

Transform your item(s) to be sold at the event on November 10th and 11th. All proceeds benefit Rockwall County Helping Hands!

At the event, we will identify your business or organization's repurposed item by placing your business or organizations information in an 8x10 frame. You will also be mentioned in the Festival of Trees program.

Oct 20th is the deadline to be included in the event program.

Information required is:

- Name of business or group
- **Before picture of repurposed item**
- After picture of repurposed item
- Estimated retail value of item
- Detailed description of item
- Suggested uses for item (optional)

Repurposed items must be set up at the Hilton Dallas/Rockwall Lakefront Hotel between 6:00pm and 10:00pm Thursday, November 9th.

Tree /Wreath Decorating Requirements:

Individuals, local businesses and organizations may submit their own decorated tree to help create a Winter Wonderland at the Hilton Dallas/Rockwall Lakefront.

What a great way to bring attention to your group or business by decorating a tree for this wonderful cause! Please try to donate a tree that is 5 ft or shorter.

Be creative and have fun with your tree, but please adhere to a theme with no advertising for your business.

Decorating Contest Rules

- Participants are responsible for providing trees with all lights working, and decorations.
- **Trees must be set up between 6:00pm and 10:00pm, Thursday, November 9th** to be ready for Friday morning at 10 a.m.
- **Trees may not exceed 7 feet in height. (we are requesting they be under 5 ft)**
- Use artificial trees only.
- Each group must display the name of its organization by draping a ribbon with its name across the tree. **Ribbons must not exceed 4" width, and ribbon lettering must not exceed a 3" limit.**

Helping Hands and the Hilton Dallas/Rockwall Lakefront will assign locations for all donated items. The public will vote for their favorite repurposed item, tree or wreath at \$1.00 per vote begin November 10th at 10:00 a.m. Spread the word to have your friends come and vote for your item!

Remember:

- The Christmas tree, the tree décor, wreaths and repurposed items are the responsibility of the donor. The tree, all décor' and repurposed item become the property of the buyer or Helping Hands.
- Decorations will be exposed to various conditions during this event. This may include people in the area brushing up against the item, day and evening lights, as well as heat from nearby windows.
- Helping Hands and the Hilton Dallas/Rockwall Lakefront Hotel are not responsible for any damage to or stolen items from contest entries.
- Space is limited so enter your business or organization in the Festival of Trees decorating contest as soon as possible.
- Contest winners will be announced at the Festival of Trees Gala on November 11th so get your tickets now at \$100 per person. Sponsorships available from \$1,000 to Presenting Sponsor at \$5,000.
- Tickets can be purchased at www.rockwallhelpinghands.com/festival

Fun Ideas:

- Think about creating something funky
- Look at unique repurposed items, trees and wreaths on pinterest.com
- Create a Christmas item in a different shape (dress, coil, square)

Festival of TREES

ROCKWALL COUNTY HELPING HANDS

Business/Organization	
Contact Person	
Phone	
Email	
Address	

Please check the box next to the item you are registering for with the Festival of Trees

- Recharged Repurpose Challenge
- Tree Decorating
- Wreath Decorating



Estimated wholesale value of donated item: _____

Estimated retail value of donated item: _____

Please give a detailed description of the donated item:

To be included in the event program registration must be completed by Oct 20th. Items will be accepted after this date but we will be unable to include your business or organization in the event program.

Please return registration form to
 Tiffany Olson
 Rockwall County Helping Hands
 950 Williams St, Ste. 100 Rockwall, TX 75087
 or email form to tiffanyolson@rockwallhelpinghands.com.